### ALJ Hearing: Our Take

Cannabis Sector Equity Research



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#### **ALJ Hearing Set for Dec 2<sup>nd</sup>: Our Take**

What happened? As part of the scheduling review of cannabis, the DEA announced (via a notice filed in the Federal Register) that it will hold a hearing commencing on 12/2/24 at 9am (we emphasize the "a"; i.e., no plural here). Interested parties "desiring to participate" must provide recent notice on or before 9/25/24. In the interim, an Administrative Law Judge will need to be appointed. It is unclear how long the hearing will take (this will in part depend on the number of interested parties allowed to speak). Post the hearing, the AL judge will need to write a report, and once that is completed the DEA/DOJ will need to write the Final Rulemaking and publish it in the Federal Register. Then 30 days must pass before it is officially implemented; yes, during those 30 days legal challenges may come forward and a judge in the circuit court of appeals will need to decide whether to issue a stay or not. We doubt the process will be completed before Inauguration Day (1/20/25).

Although less relevant, the hearing should not come as a great surprise. While our thoughts and views have evolved along with the review process, first started in October 2022, in our report of 7/22/24, we wrote "Will the DEA (and or DOJ) decide that ALJ hearings are required? Several state AGs have requested hearings, and it seems to us they meet the definition of "affected or impacted parties" (and there may be others). Surely, this may be up to debate, but our view is that one or more hearings will be needed (and the subsequent report from the Administrative Law Judge presiding), and this will further delay the process." While the MSOS ETF is pointing down 12% premarket to 6.19 (it has ranged between 4.70 and 11.20 since the news of the HHS recommendation broke in late August 2023), we would expect stocks to stay range-bound (although likely volatile). Sure, the most bullish thesis out there had it that this was political and that the WH/DOJ would publish the Final Rule sometime in September or October before the election, but as mentioned above, the scenario of hearings could not have been ruled out (and this is why the ETF had not gone back above 10).

#### The good the bad, and the ugly: On why this is good news.

- We could see this as part of the DOJ (we doubt the DEA acted unilaterally without
  consulting the DOJ) "dotting the Is and crossing the Ts", and making sure the review
  process is "bullet proof" to legal challenges. Moreover, in our view, the fact that the
  hearing will be held after the election adds further credibility to the entire process.
- Noone can now accuse Anne Milgram (Administrator of the DEA) of dragging her feet.
   Our fear that the DEA would "never" come on board is assuaged by the fact that the DEA itself is calling for a hearing i.e., all this will give Administrator Milgram more leverage internally to finish the process.
- Assuming views from all significant "affected or impacted parties" are heard during the ALJ hearing, we believe the likelihood of successful legal challenges (to an eventual final rule) are drastically reduced.

#### **ALJ Hearing: Our Take**



- True, given the process will now likely be completed after 1/20/25, who is the next
  President could make a difference. We assume an eventual President Harris would
  complete the process. While she may want full federal legalization and descheduling,
  completing the rescheduling in his first term would be a significant achievement, and
  further reform can be left for an eventual second term.
- What would a potential President Trump do? In our view, this is more up in the air (despite
  what Trump voters holding MJ stocks may say), but given his latest commentary, all
  options are on the table. In the past we would have said he would not finish the process
  and let it die, with a Jeff Sessions type AG, but this is less obvious now.

The good the bad, and the ugly: On why this is bad news(?). We do not see this as bad news. But, sure, for those that were counting on a fall MJ rally, ahead of the election, on the assumption the Final Rule would be published in Sep/Oct, this can be seen as bad news. Right, those fast-money traders may sell their stocks and that will push valuations down. But we would see this as a buying opportunity. It would also be bad if we were assuming Trump is set to become President and he will have an AG like Texas Ken Paxton. But the polls do not make him a lock-in. Also, if folks like Elon Musk, RFK Jr, Vivek Ramaswamy, and Tulsi Gabbard, join his administration, he may be more friendly to cannabis, and at least allow the rescheduling to be completed. Wishful thinking? Maybe, but we believe there are reasons to be more constructive than in his first administration (on the subject of MJ reform).

**The Ugly:** OK, if the MSO ETF is down 15-20% in the next week, or if we go back to <5, that would be ugly for investors owning cannabis stocks. But, again, assuming Harris wins or Trump wins and does not appoint a Sessions type AG (i.e., is more friendly towards cannabis), we would use that as a buying opportunity.



Table 1: Stocks mentioned in this report

Company name	Ticker	Ticker	Rating
US MSOs			
4Front Ventures		FFNTF	Not rated
Acreage Holdings		ACRDF	Not rated
Ascend Wellness		AAWH	Not rated
AYR Wellness		AYRWF	Not rated
Columbia Care		CCHWF	Not rated
Cresco Labs		CRLBF	Not rated
Curaleaf Holdings		CURLF	Not rated
Glass House Brands		GLASF	Not rated
Gold Flora		GRAM	Overweight
Greenlane Holdings		GNLN	Not rated
Green Thumb Indust	ries	GTBIF	Overweight
Grown Rogue		GRUSF	Not rated
Jushi Holdings		JUSHF	Overweight
MariMed		MRMD	Overweight
Planet 13 Holdings		PLNHF	Overweight
Schwazze		SHWZ	Not rated
StateHouse Holdings	Inc	STHZF	Neutral
TerrAscend		TSNDF	Not rated
Tilt Holdings		TLLTF	Overweight
Trulieve Cannabis		TCNNF	Not rated
Verano Holdings		VRNOF	Overweight
Vext Science, Inc.	_	VEXTF	Not rated

Company name	Ticker	Rating
Canada LPs		
Aurora Cannabis	ACB	not rated
Auxly Cannabis Group	CBWTF	not rated
Avant Brands	AVTBF	not rated
BZAM	BZAMF	not rated
Cannara Biotech	LOVFF	not rated
Canopy Growth Corporation	CGC	not rated
Cronos Group	CRON	not rated
Decibel Cannabis Co	DBCCF	Overweight
Organigram Holdings	OGI	not rated
Rubicon Organics	ROMJF	not rated
SNDL	SNDL	not rated
Tilray Brands	TLRY	not rated
Village Farms Intl	VFF	Overweight
Other		
Chicago Atlantic REFC	REFI	Overweight
Intercure	INCR	Not rated
Irwin Naturals	IWINF	Not rated
Leafly	LFLY	Not rated
New Lake Capital Partners	NLCP	Overweight
Smoore International	SMORF	Not rated
Springbig	SBIG	Not rated
WM Technology	MAPS	Neutral

Source: Z&A ratings



## **Appendix I: Valuation Comps**



**Exhibit 1: US MSO Valuation Multiples** 

								Financial Net Debt			<b>Broadly Defin</b>	ed Net De	<u>bt</u>	
US\$Mn	Z8J	A Spot EV / S	ales	Z&A	Spot EV / EB	ITDA	<u>Si</u>	iles	<u>EB</u>	ITDA	<u>s</u>	ales	<u>eb</u>	ITDA
27-Aug-24	2023	2024	2025	2023	2024	2025	CY24	Current	CY24	Current	CY24	Current	CY24	Current
US MSOs	1.9x	1.8x	1.6x	11.7x	11.3x	8.0x								
Acreage Holdings	0.3x	1.1x	na	2.8x	5.7x	na	-0.8x	-0.9x	-4.2x	-8.1x	-1.0x	-1.1x	-4.9x	-9.5x
Ascend Wellness	1.4x	1.2x	1.2x	6.7x	6.3x	5.5x	-0.4x	-0.4x	-2.1x	-2.0x	-0.8x	-0.8x	-4.1x	-4.0x
Ayr Wellness	1.3x	1.2x	1.1x	5.3x	5.4x	4.3x	-0.8x	-0.8x	-3.4x	-3.4x	-0.7x	-0.7x	-3.0x	-3.0x
Cannabist Co	0.9x	0.9x	0.9x	6.6x	6.7x	5.3x	-0.6x	-0.5x	-3.9x	-3.3x	-0.7x	-0.7x	-4.9x	-4.2x
Cansortium	1.3x	na	na	3.6x	na	na	na	na	na	na	na	na	na	na
Cresco Labs	0.7x	0.7x	0.7x	3.2x	2.6x	2.5x	-0.5x	-0.5x	-1.9x	-2.0x	-0.7x	-0.7x	-2.6x	-2.8x
Curaleaf	3.2x	3.1x	2.8x	14.1x	13.4x	11.1x	0.0x	0.0x	0.0x	0.0x	-1.3x	-1.3x	-5.6x	-8.6x
4Front Ventures	1.9x	2.1x	na	18.5x	na	na	-0.9x	-0.9x	na	-5.7x	-1.5x	-1.5x	na	-9.7x
Glass House	5.5x	4.2x	na	36.0x	21.3x	na	-0.1x	na	-0.6x	na	-0.4x	-0.4x	-1.8x	-1.8x
Gold Flora	0.9x	0.8x	0.7x	na	45.7x	5.2x	na	-0.3x	na	na	na	-0.9x	na	na
Goodness Growth	0.9x	0.8x	na	4.7x	3.5x	na	-0.5x	-0.5x	-2.2x	-1.8x	-0.6x	-0.6x	-2.5x	-2.1x
Green Thumb	2.6x	2.4x	2.3x	8.5x	7.6x	7.3x	-0.1x	-0.1x	-0.3x	-0.3x	-0.1x	-0.1x	-0.4x	-0.4x
Grown Rogue	4.4x	na	na	18.6x	na	na	na	na	na	na	na	na	na	na
iAnthus	1.5x	na	na	na	na	na	na	-0.8x	na	-7.5x	na	-0.9x	na	-8.0x
Jushi	1.5x	1.5x	1.4x	10.0x	7.2x	6.2x	-0.7x	-0.7x	-3.1x	-8.4x	-1.1x	-1.1x	-5.2x	-13.9x
MariMed	1.2x	1.1x	0.9x	7.4x	9.2x	5.1x	-0.4x	-0.4x	-3.2x	-2.6x	-0.5x	-0.5x	-4.0x	-3.3x
Planet 13	2.1x	1.6x	1.2x	-8.6x	17.6x	7.1x	0.1x	0.2x	1.6x	20.0x	x0.0	0.0x	0.2x	2.6x
Schwazze	1.0x	1.0x	na	3.3x	4.8x	na	-0.8x	-0.7x	-3.7x	-2.4x	-0.9x	-0.8x	-4.3x	-2.8x
StateHouse	1.9x	na	na	na	na	na	na	-1.1x	na	-57.5x	na	-1.8x	na	-92.6x
TerrAscend	4.9x	4.9x	4.8x	22.4x	24.3x	21.1x	-0.8x	-0.7x	-4.1x	-2.7x	-1.6x	-1.4x	-8.0x	-5.3x
TILT	0.7x	0.9x	0.7x	54.8x	na	18.5x	-0.5x	-0.3x	20.8x	-7.0x	-0.9x	-0.6x	37.1x	-12.6x
Trulieve	2.2x	2.1x	2.0x	7.6x	6.3x	6.3x	-0.5x	-0.5x	-1.4x	-1.7x	-0.5x	-0.6x	-1.6x	-2.1x
Verano	2.0x	2.1x	1.9x	6.2x	6.7x	6.0x	-0.3x	-0.3x	-0.9x	-0.7x	-0.6x	-0.5x	-1.9x	-1.5x
Vext	2.1x	2.0x	na	13.4x	8.7x	na	-0.9x	-1.1x	-4.1x	-8.1x	-0.9x	-1.1x	-4.1x	-8.1x

<sup>1)</sup> By "current", we mean the latest reported qtr annualized; 2) Multiples calculated using FactSet consensus (when available) for 2023, 2024, and 2025

<sup>3)</sup> As there are no consensus estimates for Cansortium, Grown Rogue, iAnthus, and StateHouse, we take "current" sales for each of them



**Exhibit 2: US MSOs EV Calculations** 

											774		
US\$Mn	FactSet	Z&A	US\$	mn	mn	Total	Financial	Net	Income	Conting	ITM deriv	Total	Pref Stock
27-Aug-24	Spot EV	Spot EV	price	shares	deriv	Mkt Cap	net debt	leases	tax liab.	Cons.	inflow	BDND	Min Int
US MSOs													
Acreage Holdings	248	290	0.24	139.9	29.7	41	-214	-2	-34			-250	
Ascend Wellness	728	718	1.10	211.5	13.3	247	-238	-134	-99			-470	
Ayr Wellness	704	606	1.86	114.0	31.1	269	-382	5	-13	0	55	-336	
Cannabist Co	630	463	0.29	429.3		122	-272	-23	-45	0		-340	
Cansortium	140	127	0.15	298.3	6.3	46	-49	-7	-26			-81	
Cresco Labs	1,136	556	1.75	0.0	0.0	0	-395	-56	-98	-7		-556	
Curaleaf	3,041	4,287	3.18	738.1	7.9	2,372	8	-1,115	-672	-18		-1,796	119
4Front Ventures	260	186	0.06	916.2	20.2	52	-79	-8	-40	-6	О	-134	
Glass House	619	882	9.30	75.7	3.2	734	-26	0	-21	-29		-76	72
Gold Flora	130	113	0.08	0.0	0.0	0	-37	-31	-41	-4		-113	
Goodness Growth	120	81	0.50	45.3		23	-50	-8				-58	
Green Thumb	2,652	2,761	10.69	237.0	9.3	2,633	-114	-26	-25	0	37	-128	
Grown Rogue	75	110	0.64	170.8		109	4	-3	0	0		0	
iAnthus	97	252	0.01	6,510.5		97	-146	-9				-155	
Jushi	382	408	0.57	196.6	1.1	113	-179	1	-117			-295	
MariMed	166	183	0.22	380.6	5.0	84	-63	-1	-16			-80	19
Planet 13	152	206	0.64	325.2	0.3	208	18	-6	-5	-5		2	
Schwazze	180	178	0.11	171.3		19	-138	-3	-18	0		-159	
StateHouse	148	198	0.03	255.9	138.6	12	-114	-13	-39	-24	7	-184	2
TerrAscend	644	1,543	1.44	366.5	351.2	1,033	-258	-186	-7	-59		-510	
TILT	112	113	0.02	390.5	4.4	7	-59	-44	-3			-106	
Trulieve	1,754	2,457	9.58	186.0	3.3	1,813	-537	-16	-86	-4		-644	
Verano	1,693	1,894	3.85	346.4	8.7	1,367	-266	-6	-251	-4		-527	
Vext	55	74	0.18	217.5	0.4	39	-35	0				-35	



**Exhibit 3: Canada LP Valuation Multiples** 

								<u>Financia</u>	l Net Debt		<u>B</u>	roadly Def	fined Net Deb	<u>xt</u>
Multiples	Z&A	Spot EV / S	<u>sales</u>	Z&A S	pot EV / El	BITDA	<u>Sal</u>	es	<u>EBI</u>	TDA	<u>Sal</u>	<u>es</u>	<u>EBIT</u>	'DA
27-Aug-24	Current	2024	2025	Current	2024	2025	Current	CY24	Current	CY24	Current	CY24	Current	CY24
Aurora Cannabis Inc.	1.9x	1.7x	1.5x	54.6x	23.5x	14.9x	na	na	na	na	0.0x	na	1.4x	na
Auxly Cannabis Group Inc.	1.3x	na	na	14.2x	na	na	-0.4x	na	-5.0x	na	-0.6x	na	-6.8x	na
Avant Brands Inc	1.0x	na	na	2.1x	na	na	-0.2x	na	-0.4x	na	-0.5x	na	-1.1x	na
BZAM Ltd	0.6x	na	na	-1.6x	na	na	-0.4x	na	1.0x	na	-0.5x	na	1.4x	na
Cannara Biotech	1.4x	na	na	7.8x	na	na	-0.6x	na	-3.3x	na	-0.6x	na	-3.3x	na
Canopy Growth Corporation	1.1x	4.5x	2.8x	-5.6x	-75.9x	153.4x	-0.3x	-1.3x	1.6x	21.2x	-0.3x	-1.3x	1.6x	21.2x
Cronos Group Inc	0.4x	0.4x	0.3x	-1.0x	-1.3x	2.1x	na	na	na	na	8.4x	7.7x	-20.0x	-25.1x
Decibel Cannabis Company Inc	0.8x	0.7x	0.6x	4.6x	3.9x	2.9x	-0.4x	-0.4x	-2.6x	-2.2x	-0.4x	-0.4x	-2.6x	-2.2x
High Tide, Inc.	0.4x	0.4x	0.4x	5.0x	5.3x	4.2x	0.0x	0.0x	0.0x	0.0x	0.0x	0.0x	-0.1x	-0.1x
Nova Cannabis Inc	0.4x	0.4x	0.3x	6.1x	5.5x	3.7x	0.0x	0.0x	0.0x	0.0x	0.0x	0.0x	-0.5x	-0.4x
OrganiGram Holdings Inc	1.3x	1.2x	1.1x	-13.5x	37.6x	14.9x	na	na	na	na	0.5x	0.5x	-5.0x	14.0x
Rubicon Organics, Inc.	0.8x	na	na	-17.7x	na	na	-0.1x	na	1.7x	na	-0.1x	na	1.7x	na
SNDL Inc.	0.8x	0.6x	0.6x	14.5x	70.3x	na	na	na	na	na	0.2x	0.2x	4.3x	20.9x
Tilray Brands, Inc.	2.3x	1.9x	1.7x	41.8x	18.4x	14.4x	-0.1x	-0.1x	-1.5x	-0.7x	-0.2x	-0.1x	-3.1x	-1.4x
Village Farms International, Inc.	0.5x	0.4x	0.4x	10.4x	24.0x	7.2x	-0.1x	-0.1x	-1.3x	-3.0x	-0.1x	-0.1x	-1.4x	-3.1x



**Exhibit 4: Canada LP Valuation Multiples** 

C\$Mn	FactSet	Z&A	C\$	mn	mn	Total	Financial	Net	ST income	Conting	ITM deriv	Total	Pref Stock
27-Aug-24	Spot EV	Spot EV	price	shares	deriv	Mkt Cap	net debt	leases	tax liab.	Cons.	inflow	BDND	Min Int
Aurora Cannabis Inc.	416	506	8.76	54.6	0.0	479	63	-50		0		13	41
Auxly Cannabis Group Inc.	175	128	0.04	1,250.3	249.9	67	-45	-16		0		-61	
Avant Brands Inc	22	32	0.06	278.6	2.0	16	-6	-10				-16	
BZAM Ltd	118	51	0.03	180.8	0.2	6	-31	-14				-45	
Cannara Biotech	85	109	0.70	90.0	0.0	63	-46	0	-1			-46	
Canopy Growth Corporation	na	1,308	8.34	111.1	1.8	942	-366					-366	
Cronos Group Inc	37	58	3.11	382.0	7.8	1,212	1,156	-2				1,154	
Decibel Cannabis Company Inc	66	66	0.07	409.0	15.8	29	-37	1				-37	
High Tide, Inc.	213	209	2.61	78.6	0.4	206	0	-3				-3	
Nova Cannabis Inc	1	109	1.74	57.3		100	-1	-8				-9	
OrganiGram Holdings Inc	195	195	2.69	94.5	5.0	268	72		0			72	
Rubicon Organics, Inc.	30	30	0.45	56.2	4.1	27	-3	0				-3	
SNDL Inc.	485	594	2.81	263.2	10.9	771	217	-40				177	
Tilray Brands, Inc.	2,204	2,296	2.51	831.9		2,092	-83	-67		-20		-170	34
Village Farms International, Inc.	181	201	1.43	111.7		160	-25	-1				-26	15
			<b>\</b>										



**Exhibit 5: Stock Performance** 

27-Aug-24	Sto	ck Performar	ice_
	Last	Last	Last
Ticker	30d	90d	12mo
US MSOs			
AAWH	3%	5%	122%
ACRDF	-39%	-37%	3%
AYRWF	-14%	-16%	133%
CBSTF	46%	14%	-31%
CNTMF	6%	-8%	131%
CRLBF	9%	-5%	67%
CURLF	-21%	-32%	10%
CXXIF	-11%	-28%	-4%
FFNTF	-45%	-38%	-45%
GLASF	23%	13%	149%
GRAMF	-37%	-57%	-38%
GDNSF	4%	-23%	393%
GRUSF	-3%	-9%	266%
GTBIF	-5%	-3%	57%
ITHUF	-10%	-22%	-1%
JUSHF	2%	-7%	57%
LOWLF	-10%	-77%	-95%
MRMD	36%	-5%	-25%
PLNH	34%	11%	28%
SHWZ	-48%	-76%	-84%
STHZF	2900%	100%	0%
TCNNF	-5%	-5%	169%
TLTFF	-15%	-53%	-43%
TSNDF	-1%	-5%	-11%
VEXTF	2%	-2%	15%
VRNOF	-3%	-3%	46%

	<u>Sto</u>	ck Performan	ice
	Last	Last	Last
Ticker	30d	90d	12mo
Canadian LPs			
ACB	10%	3%	46%
AVTBF	5%	-20%	-71%
BZAMF	25%	-7%	-78%
CBWTF	22%	3%	148%
CGC	-15%	-27%	58%
CRON	-5%	-14%	36%
DBCCF	28%	-21%	-56%
ETRGF	10%	-27%	-29%
нш	2%	-19%	54%
LOVFF	10%	-4%	-34%
NVACF	35%	37%	215%
OGI	22%	13%	43%
ROMJF	4%	8%	-4%
SNDL	-7%	-6%	32%
TLRY	2%	2%	-21%
VFF	-8%	-10%	40%
Cannabis - In	ternational		
CLVR	-100%	-17%	-37%
IMCC	16%	-100%	-100%
INCR	-12%	-11%	43%
LGPPF	na	na	na
PCLOF	-19%	20%	60%
Tech			
LFLY	-11%	19%	-67%
SBIG	-53%	-59%	-71%
MAPS	12%	22%	-3%

	Sto	ck Performan	ice
	Last	Last	Last
Ticker	30d	90d	12mo
MJ Fincos			
AFCG	11%	-16%	-21%
CNPOF	72%	45%	42%
IIPR	3%	19%	65%
NLCP	5%	5%	59%
PW	22%	119%	51%
SHFS	-3%	-12%	75%
SSIC	-3%	2%	22%
REFI	0%	4%	11%
Pix & Shovel			
AGFY	-10%	-20%	-89%
GRWG	-8%	-13%	-15%
HYFM	-17%	-30%	-39%
SMG	2%	12%	40%
UGRO	-3%	-11%	29%
Vape parts			
GNLN	107%	9%	-24%
ISPR	-1%	-5%	-26%
SMORF	-8%	3%	13%
TLLTF	-15%	-53%	-43%
Index			
S&P 500	3%	6%	27%
S&P 477	5%	8%	16%
Nasdaq	5%	17%	34%
MSOS ETF	-7%	-12%	44%
YOLO ETF	-2%	-10%	38%

Source: FactSet



## Appendix II: Bio and Disclaimers



#### **Analyst Bio**

Pablo Zuanic is a well-known and highly rated equity analyst following the cannabis and psychedelics sector. Over the past five years he launched coverage of over 40 companies in the US, Canada, and overseas (MSOs, LPs, CBD, ancillary, psychedelics), kept close track of sectoral trends, and followed the reform process in the US and elsewhere. His firm Zuanic & Associates publishes equity research on the cannabis and psychedelics sectors, both from a macro/sectoral level in a thematic manner, as well as specific reports on listed stocks. The research service is aimed at institutional investors and corporations. The firm is also available for short-term consulting and research advisory projects. At various points in his career, Pablo was II ranked and called as expert witness in industry investigations. He has a deep global background having covered stocks over the past 20 years in the US, Europe, Latin America, and Asia, across consumer sub sectors. Prior employers include JP Morgan, Barings, and Cantor Fitzgerald. An MBA graduate of Harvard Business School, he started his career as a management consultant, which brings a strategic mindset to his approach to equity research. *Pablo Zuanic can be contacted via the company's portal www.zuanicassociates.com; via email pablo.zuanic@zuanicgroup.com; or via X @420Odysseus*.



#### **Disclosures and Disclaimers**

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